

OTTER ROCK MARINE RESERVE COMMUNITY TEAM

Date: August 18, 2010
To: The Education/Outreach & Socioeconomic Working Group
Subject: Meeting Notes (08.12.10)

Present: Cristen Don, Melody Lavrakas, Nancee Hunter, Kerry Morgan, Ed Barrilleaux, Caroline Bauman, Melissa Murphy (minute taker/transcriber)

1. Opportunity for OSU course work involvement

Nancee Hunter proposed the working group engage in a conversation with Professor Chris Langdon (HMSC) about offering student project ideas focused on the marine reserve. The timeline would be September to December. Nancee volunteered to find out more information on how the group could get involved.

2. Opportunity for MR outreach through graduate work

Amy Vandehey, a Marine Resource Management Graduate Student at OSU, will be implementing an exhibit in the Hatfield visitor center this fall focused on marine reserves. ODFW staff have met with Amy and volunteered what ever help and information available. Caroline Bauman has participated in an interview for the exhibit.

3. Background on Marine Reserves

Cristen Don gave a presentation on the history and background of the Oregon marine reserves process. Major topics discussed were the guidelines for implementation of the pilot marine reserve sites which included the biological and socioeconomic sideboards, development of the workplan, rule making process and results, need to develop monitoring plans, and the need to develop site specific management plans.

An explanation of the potential timeline for the implementation of the currently proposed evaluation sites took place. It was explained that if any recommendations proceeded for new marine reserve sites that the process of implementation would take at least two years. The working group expressed interest in the opportunity to create a template/example for how future working groups could function.

4. What resources can ODFW contribute to the working group?

- Outreach for the marine reserve
 - Official signage (pamphlets, postcards, public notices, etc.)
 - Public Relations (ODFW Education/Information Dept.)
 - OregonOcean.info website
- ODFW specific resources
 - Outreach events (existing and new)
 - *Request for calendar of ODFW community outreach events*
 - Survey design, printing, and distribution

5. Science of Marine Reserves

A request was made to bring in biological and socioeconomic experts (ODFW and others) to explain the science of the Oregon marine reserves. An initial suggestion was to invite Alix Laferriere to explain her monitoring efforts and the message she and other scientists would like the working group to convey to the public concerning the science taking place and the science that needs to be done in the future.

There was a conversation about the MOU with NSAT and the possibility of increasing the size and/or shape of the Otter Rock marine reserve if it is found not to be large enough for biological monitoring.

6. Oregon Master Naturalist Citizen Scientist Training

Kerry Morgan informed the working group that this training was taking place in Newport this November (2010) and may be an opportunity to engage citizen science into the research for the marine reserve site.

7. Requests for the following:

- Recreational fishing survey
- Commercial fishing survey
- Charter fishing survey
- Business survey & results
- Contact list for the working group
- Any relative reports and articles

8. Topics of conversation

- Who are the communities of interest for the Otter Rock marine reserve?
- Who are the target audiences for this working group?
- What are the major messages this working group needs to convey?
- How can this working group assist with research?
- How can this working group develop or add to educational curriculum?
- Is this site ecologically significant at the present size and shape?
- Otter Rock is perfect site for education and outreach due to the easy access and visibility
- Need for volunteers for observational study work at the site
- How to involve local residents and businesses that are adjacent to the site?
- The use of the biological monitoring video work for outreach purposes

9. Discussion of working group goals, objectives, and purpose

- ODFW needs help in coming up with strategies for outreach and education
- Advise and collaborate with ODFW and NSAT
- Tell story of the fishermen involved in the marine reserve monitoring
- Important to educate public on the rules and prohibitions and assist in understanding materials
- Serve as a model for future reserves and best practices

10. Working Draft of working group purpose

To advise and collaborate with ODFW and NSAT to support and promote the Otter Rock marine reserve to the communities of interest by developing Human Dimensions outreach and opportunity strategies.

11. Working Draft of Goals/Objectives

- Inform public that the Otter Rock marine reserve exists and what the purpose is.
- Be an advocate for the benefits of the marine reserve to the public and the communities of interest.
- Assist public in understanding the prohibitions and regulations of the marine reserve.
- Assist public in understanding the science behind the Otter Rock marine reserve.
- Bring together a diverse representation of communities and individuals connected to the marine reserve.
- Create sense of ownership of the marine reserve for the local communities of place and interest and businesses to encourage advocacy.
- Create the template for standards of community research, outreach, and best practices.

12. Next working group meeting

Date: September 20, 2010

Time: 2pm – 4pm

Location: TBD

Notes: Kerry and Nancee will find an appropriate location for the meeting and inform the working group members. ODFW will not be able to attend this next meeting.