

OTTER ROCK MARINE RESERVE COMMUNITY WORK GROUP – HUMAN DIMENSIONS

Meeting Notes/Summary

Date/Time: Monday, September 20, 2010 - 2:00 PM

Location: Hatfield Marine Science Center-West Wing Conference Room

Present: Chair Kerry Morgan, Caroline Bauman, James Carlson, Nancee Hunter,
Melody Lavrakas, guest Marshall Meyers

Absent: Edward Barrilleaux, Jr.

ODFW Team: none

City Staff: Pery Murray

The meeting opened with introductions. Everyone provided a brief background including new member James Carlson (appointed by NSAT in August), and Marshall Meyers, who was invited by Morgan to attend the meeting. Meyers is the new Projects and Education Manager for the Oregon Coast Aquarium (first day on the job). Bauman noted that at the last meeting she'd committed to collecting economic data for developing economic profiles, which she is also doing for the Cascade Head Community Team.

AUGUST 12, 2010 MEETING MINUTES

There were no changes or corrections to the meeting minutes.

MARINE RESERVE PROJECT for COASTAL ECOSYSTEMS and RESOURCE MANAGEMENT CLASS

Hunter said the new class starts today, the professor would like a project tied to marine reserves. It needs to be something the students can accomplish in one term (by mid-December). A project can be submitted to the professor for the class's selection. Morgan asked if it is a management class, are they looking for policy related issues; Hunter clarified it does not need to be a management project.

Project suggestions included: 1) creating a timeline, including historical information, to provide an overall picture of the marine reserve area over time; 2) research and compile information on what established marine reserves have done/are doing and what is successful and what is not; 3) the Depoe Bay NSAT wants a socio-economic study specific to Depoe Bay, put together a proposal for this study; 4) research funding sources and opportunities; 5) develop an organizational chart, including all entities involved in the marine reserve process.

It was noted that Melissa Murphy, ODFW, is working on socio-economic aspects of the marine reserve management plan but there may not be enough time to conduct a study specific to Depoe Bay. The state Near Shore Task Force is being established (ref. sister bill to HB 3013) and it is to be a clearing house for funding statewide for all marine research. Hunter suggested the class project could be a combination of information on other marine reserves, funding (funding streams), and structure (organizational chart). It was noted that there is no comparison site anywhere for a marine reserve off the Oregon coast. It was also noted that knowing the approach other marine reserves have taken and what worked for them would be valuable. It was agreed that Hunter will present to the professor the following project: Look at other marine reserves, their education and outreach efforts, what has been tried and how successful they have been, and look at funding aspects.

STATEMENT of PURPOSE

Morgan provided a draft Statement of Purpose and Goals (copy attached to the original of these minutes) The first Statement of Purpose is what was arrived at during the August meeting, she felt it was long so included two alternates. Discussion included: The definition of Human Dimensions is things that relate to humans, not species. Whether this group is creating programs or establishing and recommending policy. Will this group be implementing as well, the decision needs to be made on how far this group goes. The responsible party for implementation of each program needs to be determined. Need to define how to separate work by respective entities from this group's work. Port Orford created a stewardship program

which is helpful to their success, could focus locally on Depoe Bay area. This group has been instructed that this work is the first in Oregon and will be used as a model by the rest of Oregon's marine reserves, need to broaden the thinking to statewide, not just locally. It was generally agreed to use "Work with ODFW and NSAT to create human dimension strategies that support and promote the Otter Rock Marine Reserve". Morgan will redraft the Statement of Purpose using the original statement and the 2nd alternate and send to everyone. She asked everyone to think about what this group is and what it means for any rewording.

GOALS

Morgan said the list of goals is that which was discussed at the August meeting, no changes were made.

1. Inform public that the Otter Rock marine reserve exists and what the purpose is
2. Be an advocate for the benefits of the marine reserve to the public and the communities of interest (target audiences?)
3. Assist public in understanding the prohibitions and regulations of the marine reserve
4. Assist public in understanding the science behind the Otter Rock marine reserve
5. Bring together a diverse representation of communities and individuals connected to the marine reserve
6. Create a sense of ownership of the marine reserve for local communities and businesses to encourage advocacy
7. Create a model and best practices for marine reserve community engagement, research and outreach

Morgan recommends to change "communities of interest" to "target audiences" in the 2nd goal.

The 5th goal was clarified that it speaks to this Community Working Group providing a diverse representation, and diversity is a policy in this process. It was suggested to look for a representative from the Depoe Bay business community, the US Coast Guard and others. It was suggested to reword the 5th goal to clearly state it refers to this Community Working Group. Further suggestions to reword the 5th goal included: Use the term "stakeholders", this is the term ODFW uses and they have identified 8 stakeholder groups; include "collaboration and cooperation"; add "agencies" in addition to communities and individuals; add "Working Group" at the end.

The 3rd goal was reviewed and it was agreed to delete "prohibitions". It was suggested to add "benefits" but it was noted that benefits are included in the 2nd goal. It was suggested to add "short and long term" to the 2nd goal to better define benefits.

The 6th goal was reviewed and it was agreed to delete "to encourage advocacy", ending the sentence after the word "businesses". It was suggested to insert "and pride" after "Create a sense of ownership"

Morgan noted the need to define "public", and as objectives are defined, clarifications can be added. She will revise the list of goals and bring back to the next meeting.

Further discussion: There are buoys collecting real time data which has been used by science students, although not currently in Oregon. A program like this could be established in Oregon, using the existing education models. Standards for data presentation/format need to be established, fishermen desire data from the marine reserve. The development of systems to monitor the marine reserve should have data available to education systems.

PRIORITIZE TARGET AUDIENCES

Target audiences identified in discussion include: Otter Rock tourists, Depoe Bay tourists, high school students, stakeholder groups (the 8 groups per ODFW are fishermen, recreational fishermen, non-fishing industry, elected/local government officials, watershed councils, conservation groups, the science

community, and non-consumptive ocean users), Otter Rock and Depoe Bay residents, youth, Oregon based tourists, other tourists, K – 12 students, teachers, residents, policymakers, media, college students, potential funders and future marine reserves. Working towards prioritization, a list of target audiences should be matched with goals and reviewed. Carlson said the fishing community's stance is that since they are directly affected financially, they should have greater representation than other groups; Our Ocean says the entire state is a stakeholder and all should have equal say no matter what part of the state you are from.

TIMELINE for PLAN DEVELOPMENT

Morgan said the management plan must be in place by spring 2011, there may need to be more than monthly meetings to accomplish the necessary work which involves completion of the plan, not implementation. This group will provide its recommendations to ODFW and NSAT for approval, and time must be allowed for this review process. The draft version should be ready by March 1st, timeframe will be confirmed with ODFW. Hunter will ask students to research other marine reserve management plans. Murray will send out the meeting notes to everyone, Morgan will send the revised statement and goals. Morgan asked everyone to think about target audiences, and matching them with the goals.

Lavrakas suggested obtaining ODFW's definition of marine reserve to gain a better understanding of Oregon's marine reserve purpose. Bauman referred to HB 3013, where Oregon's marine reserves are defined. It is understood that the purpose is not to enhance fisheries, although this may occur, but to provide undisturbed areas for study. Everyone agreed that information is needed from the Biological/Scientific Working Group, what data is being collected and why. Once this information is available, it can be determined how to translate and who it should be provided to. It was suggested that liaisons between the two working groups, or jointly meeting, would be helpful. Carlson said he attends NSAT meetings and offered to be the liaison with NSAT. The city will provide meeting summaries from each Working Group to the other.

Lavrakas referred to an email from Melissa Murphy regarding an ecosystem based approach to outreach, suggesting this be included on the October meeting agenda. Bauman suggested revising goal # 4 to add "...such as ecosystem management."

The next meeting is tentatively set for the 3rd Monday in October (18th) at 2:00 pm, location to be determined.

Meeting adjourned at 4:00 p.m.