

OTTER ROCK MARINE RESERVE COMMUNITY WORK GROUP – HUMAN DIMENSIONS

Meeting Notes/Summary

Date/Time: Friday, February 11, 2011 - 1:00 PM

Location: Oregon Coast Aquarium-Conference Room, 2820 SE Ferry Slip Rd., Newport, OR

Present: Chair Kerry Morgan, Nancee Hunter, James Carlson, Melody Lavrakas, Michelle Mileham

Absent: Edward Barrilleaux, Jr., Caroline Bauman

Staff: ODFW Team: Cristen Don, City: Pery Murray

Review of Minutes – January 21, 2011 No comments

Review Planning Documents

Cristen said the Target Audience and Goals need to be presented to NSAT for approval. Documentation of planning to identify projects and timeline, the Action Plan, will also be completed. Kerry clarified that this Group identifies the process for identifying projects, it does not identify projects for the management plan. Today, the February 7, 2011 draft Statement of Purpose/Goals and Target Audiences (copies attached to the original of this summary) will be reviewed and finalized to send forward to NSAT. In review of Goals, discussion included the following:

3 – Create advocates for the short and long-term benefits of the marine reserve Should businesses be included, gift shops may carry products relating to marine reserves, they could promote the marine reserve; businesses are included in # 6, # 3 is not tied in economically; is advocate the correct term to use, is that what is meant; the goal is to educate and inform, not to advocate. It was agreed to reword # 3 to read “Assist target audiences in understanding the short and long-term effects of the marine reserve” and to add “local businesses”.

#2 – Inform target audiences about the Otter Rock Marine Reserve and its purpose “Fisherman” should be “Fishermen”; Educators are not listed, is it assumed they are included; this goal is public outreach to distribute information on the Otter Rock Marine Reserve in broad brush strokes, then each group proceeds as they see fit.

Kerry will revise the document per discussion and provide to NSAT for their meeting next week.

Cristen announced that Fred Robison has agreed to join the Working Group as a Depoe Bay resident representative. She has spoken with Patty Green, Oregon Parks & Recreation Dept. (OPRD), but has not received an answer from her as yet.

Kerry noted the Draft Messages at the end of the Goals document are not part of the document, but are there for reference for this Group’s internal use. The messages were reviewed, with the following comments: It was agreed to revise message 5 to read “Marine reserves are like wildlife refuges on land.” It was agreed to add message 7 “Oregon marine reserves are a state designation in state waters.” to clarify they are not federal. Jack O’Brien, NSAT, suggested including the Messages in the presentation. Cristen said the Messages are a working tool for this Group. Kerry said the Purpose and Goals will be final and the Messages (draft) will be included for the presentation to NSAT next week.

Grand Opening Day

Cristen said Redfish Rocks is doing an event, not calling it a “celebration”, but an education event. Jack O’Brien provided background on the idea of a marine reserve event, the city likes the idea but has no funding. At the last meeting Melissa Murphy had suggested something low-key, like Earth Day. Big ceremonies are expensive and a lot of work. Jack O’Brien said the only legislator who has visited the site is Jean Cowan, and suggested inviting legislators, the coastal caucus, governor and ODFW officials on a boat tour of the marine reserve. Cristen suggested setting up information kiosks staffed by ODFW. Kerry will contact Redfish Rocks to coordinate dates and invitees and will check with Caroline Bauman on her budget for a boat tour.

This Group can work on developing a brochure, which includes marine reserve regulations. A brochure would explain the regulations and provide coordinates and a map. Cristen suggested signs be placed at the state park and at the Depoe Bay boat launch, with Patty Green's (OPRD) assistance. Regulation signs will be placed first, followed by interpretive signs. ODFW is looking to this Group for input on the interpretive signs and encouraged coordination with Redfish Rocks. Cristen will provide Kerry with contact information for Dave Lacey, Our Ocean-Gold Beach (Redfish Rocks contact). Kerry summarized that this Group will work on interpretive information and ODFW on regulations for signs and brochures.

Jim said he will be at the NSAT meeting and asked if he should solicit their ideas. Kerry will let him know what she finds out from Caroline (funding for boat tours). It was agreed that Kerry will present the Goals document to NSAT, with Cristen as back-up. Kerry will send revised documents via email along with a timeline for future work.

Meeting ended at 2:05 p.m.