

OTTER ROCK MARINE RESERVE COMMUNITY WORK GROUP – HUMAN DIMENSIONS

Meeting Notes/Summary

Date/Time: Monday, April 18, 2011 - 10:00 AM

Location: Oregon Coast Aquarium-Conference Room, 2820 SE Ferry Slip Rd., Newport, OR

Present: Chair Kerry Morgan, Nancee Hunter (via tel), James Carlson (via tel), Melody Lavrakas, Michelle Mileham, Caroline Bauman

Absent: Edward Barrilleaux, Jr.

Staff: ODFW Team: Cristen Don, Melissa Murphy City: Pery Murray

Review of Minutes – February 11, 2011 No comments

ODFW Updates

Cristen reported that ODFW had reviewed monitoring for both sites and determined that a full season was needed. After consulting with the Redfish Rocks Team and NSAT and receiving their support, ODFW is recommending extending the closure date to January 1, 2012. They will be seeking approval in June. She noted the changed date does not affect funding. Current funding is to June 30th, with \$1.7 million requested for the next biennium from lottery funds and Oregon Parks & Recreation Dept. ODFW is planning for an outreach event, possibly in August, NSAT is supportive.

Caroline asked if this group wants to comment on HB 2009. Cristen said HB 2009 sets forth funding and policies for marine reserves, edits HB 3013 defining funding uses. It was confirmed that there are no more New Carissa dollars available.

Kerry referred to the Goals document, noting the NSAT suggestion to change “sense of pride” to “sense of ownership” in #6 has been incorporated. The Project Criteria is the focus to select projects, #5 is a Goal but repeated here. This is what this group will be working from. There are no other changes and everyone agreed.

Grand Opening Day (Summer) Event

Kerry provided a draft chart of Year 1 Activities and Timeline (copy attached) which she had reviewed with Cristen. Branding involves finding something with a “marine reserve look” so when people see it they immediately think of marine reserves. This would be marine reserves in general, not specific to Otter Rock. Redfish Rocks is already working on this, both groups should work together. The Oregon Coast Aquarium (OCA) art department can help with design, signs would be produced by ODFW. Kerry said OCA is on board, she has not heard back from Dave Lacey with Redfish Rocks yet. First priority is to coordinate work on the branding/icon. Brochure 1 for Goal 2 and brochure 2 for Goal 4 should be done by the summer event for distribution. August is suggested for the event. Redfish Rocks has already done one public talk. Need to educate volunteers about marine reserves and schedule public talks. Kerry said the OCA graphics person will assist with interpretive signage. Caroline has invited Patty Green, OPRD, to discuss signage. Two possible locations for signs are at the harbor in Depoe Bay (public boat launch) and at Otter Rock Wayside. Cristen said if the cost is less than \$5,000 ODFW can just hire the work, if over \$5,000 then must go through public bid process. Melissa said OPRD requires permits for signs and camera placement, she will be talking with Patty Green about permits and locations. Kerry said OCA uses I-Zone Sign for interpretive signs which are a few hundred dollars each plus frame.

Kerry noted the ten year plan for marine reserves, asking what the HDCWG wants to accomplish and in what timeline. HDCWG’s work is more gathering and providing information than creating it. The six month extension gives more time, but there needs to be agreement on tasks. Measurement of accomplishments and progress reporting (who provides reports and to whom) was discussed. Caroline suggested adding “evaluation by HDCWG” a year from now to the list. Everyone agreed. Nancee is currently working on a 10 lesson plan on marine reserves for students which may be completed by June. Jim asked if Chemeketa Community College has been contacted, they already have related curriculum (including roles of marine reserves and ecosystem management). He can send a link.

Timeline for Other Projects

Kerry handed out copies of the Tasks and Assignments sign-up sheet. The following assignments were discussed:

TASK – “Talks”: Caroline has had Cristen speak to business leaders about marine reserves, she volunteered to continue to coordinate more talks. Melissa reported that she and Alix have also been doing talks to groups. Kerry said volunteers will need different information than Rotary Groups, the HDCWG needs to define what to communicate to the different groups. Kerry will work on OCA volunteer talks and Nancee will work on HMSC volunteer talks.

TASK – “Opening Event”: Kerry said this is now called the Summer Event and the HDCWG, ODFW and Redfish Rocks Group should coordinate on the event. Cristen will coordinate a meeting with a couple people from each entity. Jim will be attending the April 21st NSAT meeting and he’ll ask NSAT for their input on an event date, activities and locations. Melody and Caroline will work on signs (temporary) for along the highway to inform people of the Summer Event.

TASK – “Branding/Logo/Icon”: Kerry said the HDCWG, ODFW and Redfish Rocks Group need to coordinate on identifying and producing the look for marine reserves. Cristen will coordinate a meeting with a couple people from each entity. Kerry, Cristen and OCA design staff will work on this task.

TASK – “Brochure 1 (informational)”: Melody and Michelle volunteered to outline steps and provide a draft by July. It was confirmed that this brochure is for providing general information on marine reserves and is not specific to the Summer Event. Jim noted that Redfish Rocks already has one out. Melody has a copy and she is gathering information from other sources.

TASK – “Brochure 2 (regulations)”: Cristen volunteered to outline steps and provide a draft by July.

TASK – “Interpretive Signage”: Kerry, Cristen and OCA exhibits staff will work on this task.

Cristen confirmed that she has authority to approve brochures, signs, etc. on behalf of the ODFW which shortens the editing timeframe. Caroline needs to know that event date ASAP. Melissa reported she has been working with Michelle and Peter Freeman on an OSU Ecosystem study project (Sea Grant), in which ODFW has contracted work on ecosystem service indicators. Focus groups are coming up in May and the Otter Rock and Redfish Rocks Marine Reserve Community Working Groups are on the list. The end product will be ODFW having a list of ecosystem service indicators for use with all marine reserves.

Meeting ended at 11:15 a.m.